

# VuePoint

by IntelliData

An innovative engagement tool for improved policy development. It invites your members to suggest, vote, and comment on proposals, anytime and anywhere.

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## CLIENT TESTIMONIAL

*We now have a streamlined and easy-to-use tool to capture issues, concerns, and ideas from our members. Being able to hear from a larger, more representative sample of our membership on policy proposals has been amazing.*

**ADRIAN UPHOFF, MPH, MPP – HEALTH POLICY ANALYST  
MINNESOTA MEDICAL ASSOCIATION**



## INCREASE MEMBER ENGAGEMENT

Empower your members to use their voice on important health decisions affecting their state.



## IMPROVE POLICY DEVELOPMENT

VuePoint provides member access to resolutions ahead of time, with feedback at every step.



## ENHANCE TRANSPARENCY

With 24/7 access to the latest policy dialogue, your stakeholders can engage with ease and confidence.

**OUTCOME**

**FEATURE**

**BENEFIT**

**BENEFITS**

	<b>OUTCOME</b>	<b>FEATURE</b>	<b>BENEFIT</b>
<b>MEMBERS</b>	Community connection	Comment/Reply functionality	Hear updates, respond to comments from state's medical community
	Input	Proposal voting	Get voice heard on important health decisions affecting the state
	Transparency	Archive	Find proposals quickly, past and present
<b>STAFF</b>	Time	Easy integration with member database	Full custom integration in 30 to 60 days
	Member engagement	Comment pages	Stay in touch with your members to build trust, encourage retention, and foster high-quality care
	Data availability	Database writeback	Access submissions and votes, which can be written back to your database
	Simplicity	Use the same login as your member database	No need for yet another password
	Customization	Portal settings, based on requests from our current customers	Turn features on or off based on preference for what gets discussed, by whom
<b>BOARD</b>	Sustained revenue	The tool can be used as an additional member benefit	Increase retention through improved member engagement
	Strategic governance	Proposals tracked by board meeting dates	Take action on critical time-sensitive tasks
	Information overload	Status updates & policy review	Connect the dots in times of rapid change
	Risk oversight	Proposal voting (pre-board) & feedback (post-board)	Capture ideas & opinions of members in real time
<b>ALL STAKE-HOLDERS</b>	Clarity	24/7 access	Join up-to-the minute policy discussion any time, anywhere
	Security	For member use only	Protect sensitive data and intellectual property, provide safe space for dialogue
	Control of information	Comment filtering by voting status, member type, or district	Easily access who's saying what, based on how you need it

# 4 Ways Members Use VuePoint

Submit a policy proposal



Vote on proposals



Give feedback



Search archive



## Enhanced Member Data

Conveniently access member data through real-time updates on policy activities.

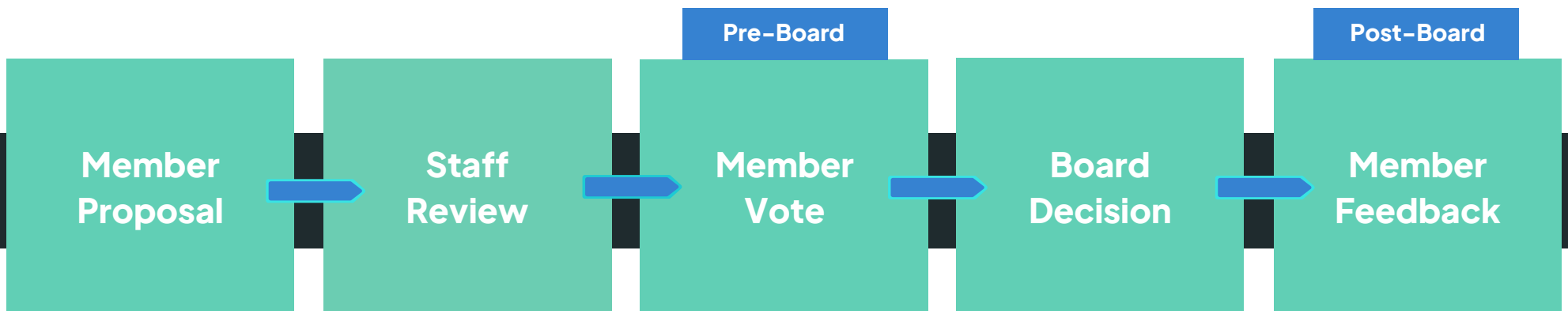
## Single Log-in

Designed with your staff in mind, VuePoint provides seamless functionality and integration with your AMS database.

## Improved Reporting

Easily track policy activity by district, county, or member type.

# VuePoint Policy Development Workflow



You know what it takes to develop effective policy, but process limitations can challenge any association. Customize VuePoint to the workflow that is seamless for your staff, members, and board.

# PACKAGES

## BASE

<b>User</b>	Submit a proposal
	Add explanatory text to a proposal
	Attach documents to a proposal
	Submit a proposal on behalf of a group
	Vote on proposals before the board meeting/Give feedback after
	Add a note to feedback
	View voting results by district, county, or member type
	View all comments on a proposal
	Filter comments based on vote status, district, member type, or whether feedback was added
	View data on archived proposals by board date

## Staff

Search all proposals
Generate standard reports
Set voting periods for proposals
Update proposal, with mark-up options to show changes
Add board decision, fiscal notes, and internal notes to proposal
Add items to dropdown lists
Add links to outside resources
Update explanatory text boxes to help users understand the process
Establish user permissions for submissions, views, and comments
Moderate comments to ensure quality and alignment with rules of engagement, hiding or displaying as needed
Enable staff to submit proposals on behalf of another person
Notify staff when a new proposal is submitted
Configure SMTP through a specific server or through Office 365
View voting results at a glance

## UPGRADES

<b>User</b>	Reply to a comment or another reply
	Option to share direct email for continued dialogue with other users

<b>Staff</b>	Configure a notification to be sent to members based on pre-determined criteria
	Customize style and icons for voting options



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